



**PAINT  
WESTVALE  
PURPLE**

**5K**  
RUN/WALK

**Sunday, May 15, 2022**

The **Westvale Road Runners Club** presents the **9th annual PWP-5K Run/Walk**, to be held at Cherry Road School, Sunday, May 15.

Despite the challenges of Covid-19 in 2020 and 2021, our committee was able to give back \$10,000 to several local charities and to Westhill families in need. We look forward to putting on a full capacity race along with a virtual option this year, yet we maintain the flexibility to move the entire event online should conditions warrant.

**With your help, PWP can do even more good in 2022!**

Participants can expect the same great 5k course and a new and improved 1-Mile Color Run route and experience.

PWP is grounded in the Westhill community and as such we will continue to give back to it. Our disbursements this year will again help students, teachers, and families in need in the district and will include the Westhill Educational Foundation, which funds grants to teachers and staff for student enrichment, and the St. Charles Food Pantry, which feeds many Westhill families. The committee may consider other ways to support the district as well.

**Come Run With Us!**

Please consider entering a corporate team to participate as runners, walkers, and/or volunteers. Your group registrations enhance PWP beyond your monetary donation. Participants notice your involvement and your commitment to our community. Sponsor teams of 10 or more receive a discount on registration.

Please review the attached sponsorship form to find the right amount for you. Our event is an affiliate member of the RRCA (Road Runners Club of America). We are a 501(c)3 nonprofit organization through the RRCA, EIN# 47-1859906, and contributions are tax deductible.

**Thank you!**

Please like us on Facebook and visit [www.pwp5krun.com](http://www.pwp5krun.com). Please contact Karrie Hoeft at [pwp5krun@gmail.com](mailto:pwp5krun@gmail.com) or (315) 439-6190 for further information or to secure your sponsorship. Thank you for your time and interest; we could not be successful without you!



## Sponsor Levels & Benefits

Color Sponsor	Purple	Wisteria	Lilac	Orchid	Iris	Violet	Plum	Lavender
<b>Package Costs</b>	<b>\$1500+</b>	<b>\$1250</b>	<b>\$1000</b>	<b>\$750</b>	<b>\$500</b>	<b>\$375</b>	<b>\$250</b>	<b>\$100</b>
Logo/Name on PWP Website and Facebook with Clickable Link to Your Website	●	●	●	●	●	●	●	●
Logo/Name on Back of Event Shirts	●	●	●	●	●	●	●	
Your Banner Displayed Race Weekend	●	●	●	●	●	●		
Logo/Name at Mile Marker Signs					●			
Your Banner on Start/Finish Arch	●	●	●	●				
Logo/Name on PWP Awards or Race Bibs			●					
Logo/Name on Back of Volunteer Shirts		●						
Logo on Front of Event Shirts	●							
Opportunity to Include Promotional Item/Material in Race Packets	●	●	●	●	●	●	●	●
Free Race Registration	5	4	3	2	2	1	1	

The earlier you commit as a sponsor, the more exposure we can give you.

If you plan to enter a corporate team of 10 or more, check here \_\_\_\_ and we will send a discount code.

Please complete the form below and return it with payment no later than May 1, 2022.

Make check payable to: **Westvale Road Runners Club**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone # \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Sponsor Level \_\_\_\_\_

Please email your most current high-resolution logo in jpg or eps format to: [pwp5krun@gmail.com](mailto:pwp5krun@gmail.com)

Mail to:  
**Westvale Road Runners Club**  
 P.O. Box 15185  
 Syracuse, NY 13215

Signed \_\_\_\_\_ Date \_\_\_\_\_