



**PAINT  
WESTVALE  
PURPLE**

**5K  
RUN/WALK**

**Sunday . April 28 . 2019**

The **Westvale Road Runners Club** presents the 7th annual PWP-5K Run/Walk, to be held at Cherry Road School, Sunday, April 28. Online registration opens Jan. 4.

**Strong sponsorships** and the registrations of 400+ runners and walkers allowed us to donate a record high of \$12,200 to four great organizations in 2018: The Westhill Educational Foundation, Westhill Booster Club, Solvay Fire Department, and Donate Life.

**With your help, PWP can do even more good in 2019!**

Participants can expect the same great event with some fun additions; a 1-mile Purple Color Run (where participants will be doused in purple powder!) and a student writing contest to select beneficiaries. As always, we will watch our expenses to maximize donations, yet produce the best race experience possible.

**Our beneficiaries for 2019 will include:**

- \*Westhill Educational Foundation (funds academic grants to teachers for innovative projects)
- \*Westhill Booster Club (supports athletic, academic, and extracurricular activities)
- \*Solvay-Geddes Youth Center
- \*Four additional recipients to be selected by students

**The PWP Value-Added Package**

Please consider entering a corporate team to participate as runners, walkers, and/or volunteers. Your group registrations enhance PWP beyond your monetary donation. Participants notice your involvement and your commitment to our community. We have several long-standing sponsors like Fairmount Animal Hospital, Edge Strength and Conditioning and 9Round Kickboxing who enter teams each year.

Please review the attached sponsorship form to find the right amount for you. Our event is an affiliate member of the RRCA (Road Runners Club of America). We are a 501(c)3 nonprofit organization through the RRCA, EIN# 47-1859906, and contributions are tax deductible.

**Thank you!**

Please like us on Facebook and visit [www.pwp5krun.com](http://www.pwp5krun.com). Please contact Jeanne Albanese at [pwp5krun@gmail.com](mailto:pwp5krun@gmail.com) or (315) 480-1357 for further information or to secure your sponsorship. Thank you for your time and interest; we could not be successful without you!

## Sponsor Levels & Benefits

| Color Sponsor   | Purple         | Wisteria      | Lilac         | Orchid       | Iris         | Violet       | Plum         | Lavender     |
|---|----------------|---------------|---------------|--------------|--------------|--------------|--------------|--------------|
| <b>Package Costs</b>  | <b>\$1500+</b> | <b>\$1250</b> | <b>\$1000</b> | <b>\$750</b> | <b>\$500</b> | <b>\$375</b> | <b>\$250</b> | <b>\$100</b> |
| Logo/Name on PWP Website and Facebook with Clickable Link to Your Website | ●              | ●             | ●             | ●            | ●            | ●            | ●            | ●            |
| Logo/Name on Back of Event Shirts   | ●              | ●             | ●             | ●            | ●            | ●            | ●            |              |
| Your Banner Displayed Race Weekend  | ●              | ●             | ●             | ●            | ●            | ●            |              |              |
| Logo/Name at Mile Marker Signs  |                |               |               |              | ●            |              |              |              |
| Your Banner on Start/Finish Arch  | ●              | ●             | ●             | ●            |              |              |              |              |
| Logo/Name on PWP Awards or Race Bibs                                      |                |               | ●             |              |              |              |              |              |
| Logo/Name on Back of Volunteer Shirts                                     |                | ●             |               |              |              |              |              |              |
| Logo on Front of Event Shirts   | ●              |               |               |              |              |              |              |              |
| Opportunity to Include Promotional Item/Material in Race Packets          | ●              | ●             | ●             | ●            | ●            | ●            | ●            | ●            |
| Free Race Registration  | 5              | 4             | 3             | 2            | 2            | 1            | 1            |              |

The earlier you commit as a sponsor, the more exposure we can give you.

If you plan to enter a corporate team of 10 or more, check here \_\_\_\_ and we will send a discount code.

Please complete the form below and return it with payment no later than April 1, 2019.

Make check payable to: **Westvale Road Runners Club**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone # \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Sponsor Level \_\_\_\_\_ T-shirt Size \_\_\_\_\_

Please email your most current high-resolution logo in jpg or eps format to: [pwp5krun@gmail.com](mailto:pwp5krun@gmail.com)

**Mail to:**

**Westvale Road Runners Club**

**P.O. Box 15185**

**Syracuse, NY 13215**

Signed \_\_\_\_\_ Date \_\_\_\_\_