



2018 SPONSORSHIP PROPOSAL

**PAINT
WESTVALE
PURPLE**

**5K
RUN/WALK**

Sunday . April 8 . 2018 @ 10:00 am

The **Westvale Road Runners Club** is pleased to announce the **6th annual PWP-5K Run/Walk** to be held at Cherry Road School in Westvale, Sunday, April 8, 2018. Online Registration opens January 8th.

Strong sponsorship and the registrations of 400+ runners and walkers, allowed us to produce the race and still donate a record high total of \$11,250 to three worthy organizations in 2017: The Westhill Educational Foundation, American Cancer Society and Donate Life.

PWP can do even more good in 2018!

Our dedicated sponsors, registrants and volunteers can expect the same well organized and well attended event in 2018. We have a tried and true event-template to build on as we continue to closely watch the expenses of producing the race and maximize the donation to our beneficiaries.

The PWP Value-Added Package.

We would love to see even more corporate and group teams take part in the race either as runners, walkers and/or volunteers. Your group registrations enhance the PWP event beyond the monetary donation. You give our 5k run an identity that people notice! Consider following the lead of PWP sponsors like Fairmount Animal Hospital, Edge Strength and Conditioning and 9-Round Kickboxing to name a few. These businesses sponsor the race and then they top that by also registering anywhere from 5-25 of their people at a discounted registration rate.

Our beneficiaries for 2018 will include:

Westhill Educational Foundation (*provides valuable grant money to teachers for innovative projects with their students*)
Westhill Booster Club (*supporters of academic, extracurricular and athletic activities*)

Please review the attached sponsorship form to find an amount that meets your comfort level. Our event is an affiliate member of the RRCA (Road Runners Club of America). **Through the RRCA we are a 501(c)3 nonprofit organization, EIN# 47-1859906. Your contribution will be tax deductible to the fullest extent of the law.**

Thank you!

We so appreciate your time and support! Please visit the website where you will find more info and images of PWP-5K. Then, feel free to contact Dave Suarez directly at davidsuarez1013@gmail.com or call **315-436-1801** to discuss any details of being a sponsor in 2018 and helping us to produce the next PWP-5k!

Westvale Road Runners Club



Sponsor Levels & Benefits

Color Sponsor	Purple	Wisteria	Lilac	Orchid	Iris	Violet	Plum	Lavender
Package Costs	\$1500+	\$1250	\$1000	\$750	\$500	\$375	\$250	\$100
Logo/Name on Website	●	●	●	●	●	●	●	●
Logo on Back of Event Shirts	●	●	●	●	●	●	●	
Your Banner Displayed Race Weekend	●	●	●	●	●	●		
Logo/Name on Mile Marker Signs					●			
Your Banner at Start/Finish Arch				●				
Logo on All PWP Awards or Race Bibs			●					
Logo on Back of All Volunteer Shirts		●						
Logo on Front of All Event Shirts	●							
Over 400 Registrants love getting additional items in their Race Packets each year! Only sponsors can provide a coupon, flyer or promotional item. Items must be supplied by sponsor on or before March 30, 2018.								

The earlier you commit as a sponsor, the more exposure we will give you as Race day approaches! Feel free to contact us with any special incentive you can offer that could boost race registration.

Please complete the entire form below and return it to us with a check as soon as you are able.

Make check payable to: **Westvale Road Runners Club**

Please email your most current high-resolution logo in jpg or eps format to: pwp5krun@gmail.com

Company Name _____

Contact Name _____ Phone # _____

Address _____

Email _____ Sponsor Level _____

Please return this form with payment by: March 8, 2018

Mail to:

Westvale Road Runners Club
2701 West Genesee Street
Syracuse, NY 13219-1542

Signed _____ Date _____